

Press Release

1962-2012 - METELLI CELEBRATE “50 YEARS”

History of a company, established 50 years ago as a mechanical engineering workshop, that today is a recognized leader in the production of automotive spare parts.

Cologne (BS), february 2012 – For the accuracy will be in August that METELLI celebrate 50 years of presence in the automotive market. An important opportunity to celebrate the Italian company that has grown and spread worldwide in over 90 countries, obtaining a leadership position in the production of automotive components.

Established as a mechanical engineering workshop, Metelli Co. is today articulated in **3 manufacturing facilities** all located in the historical place of Cologne, as well as sales and administrative offices, where **450 people work on a total area of 120,000 square meters.**

There are four product lines: engine parts, brake parts, transmissions and water pumps. **A wide range exported all over the world** with a diversified customer base, from the independent aftermarket (IAM) to the original equipment supplier (OES) and original equipment manufacturer (OEM).

A multi-brand policy, with 4 corporate brands (Metelli, Graf, and Cifam KWP), resulting from acquisitions and expansion, which allowed the company to become a point of reference for the Independent Aftermarket, thanks also to the high quality of products and the collaboration with best distributors in the territory, creating a **solid worldwide business network.**

Every year, a significant part of the total turnover (5-6%) is intended to the investment in machinery and automation, giving to operators the opportunity to spend more time on quality control instead of operation with less additional value.

For R & D activities the intended amount is approximately the 2% of the turnover, especially for the study of new systems for water pumps product line, in response to new environmental standards for low emissions required for engine..

Over the past 10 years, water pumps product line has been a huge success with a significant and continuous growth that consolidate METELLI Co. as the European leader in aftermarket for this product line.

The use of high quality materials to ensure top performance products, the continuous training of human resources, the use of sophisticated software for industrial design and simulation, an advanced testing room with dedicated test benches to guarantee the maximum efficiency and functionality of each component. These are the points that represent the past, present and future philosophy and the work style of METELLI Co.

About 20 million pieces produced per year mainly for the Independent Aftermarket. Great importance is given to range extension, with the introduction of 150 new part numbers per year for a total of over 10,000 codes in the catalogue.

The range covers almost the entire worldwide car parc, giving prestige to the perfection of a quality that has made history through the efforts and the passion of Metelli family, a symbol of creativity and entrepreneurial skills typically Italian.

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Historical notes

- *Established on 1° of August 1962, in 1970 started the production of engine parts.*
- *In 1975 began manufacturing hydraulic brake and clutch parts.*
- *A further boost to expansion came in 1991 with the production of constant velocity joints*
- *In July 2001, with the acquisition of Graf Co., water pumps and brake discs were included in the production range.*
- *Important extension range also with driveshaft in 1999, with brake drums and rapid-kit in 2000, with brake pads in 2008 and with brake shoes in 2010. During first quarter 2012 will be launched the timing belt kit with water pumps.*

Over the years the company has also taken opportunity to expand the corporate group through the acquisition in 1993 of Tergom Co., specialized in production of rubber parts and with the shareholding of the driveshaft producer General Ricambi in 1999.

www.metellispa.it